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DLNA[®] Premium Video Enables Delivery of Television Programs and Movies to DLNA Certified[®] Products

INTERNATIONAL CES 2012, LAS VEGAS, January 10, 2012 – The [Digital Living Network Alliance[®]](#) (DLNA[®]) continues to redefine the boundaries of the connected home with the introduction of DLNA Premium Video. With DLNA Premium Video, service providers can allow consumers to stream their favorite television programs and movies to [DLNA Certified[®] products](#) such as digital televisions, tablets, mobile phones, Blu-ray disc players and video game consoles.

“Connected devices are taking on an important role in the home, providing consumers with additional choices for what products to use, and where to place them,” said Jeff Orr, group director, consumer research, ABI Research. “Service providers on a global scale are looking at practical ways to deliver premium content to connected devices. The introduction of DLNA Premium Video builds upon the proliferation of DLNA Certified products, opening up new promise for consumer choice and content availability. Developing and embracing standards for the distribution and protection of premium video content is critical for companies driving the next generation digital home ecosystem.”

DLNA Premium Video enables the streaming of television programs and movies to multiple DLNA Certified[®] products. For instance, you can begin watching a favorite television show in the living room on your DLNA Certified[®] television and then continue the same program hours later in your bedroom on a DLNA Certified[®] tablet. Content will be delivered by service providers to a single set-top box that connects to your home network; reducing the clutter of multiple set-top boxes in the home.

“Today’s consumers want to be connected at all times and smart devices give them this freedom,” said Nidhish Parikh, chairman and president of DLNA. “As pioneers in connecting people and their devices, we’ve achieved a key milestone with the introduction of DLNA

Premium Video, allowing consumers to easily connect and enjoy premium content throughout their homes.”

See what DLNA can do today at International CES 2012. DLNA Certified® products and demonstrations of DLNA Premium Video will be on display in the show’s Central Plaza at booth CP3. Here is what member companies are saying about [DLNA Premium Video](#).

About DLNA

Members of Digital Living Network Alliance (DLNA) share a vision of an interoperable network of personal computers (PC), consumer electronics (CE), mobile devices and service providers in and beyond the home, enabling a seamless environment for sharing and growing new digital media and content services. Founded in 2003, the group established and maintains a platform of interoperability based on open and established industry standards that, when used by manufacturers will support the sharing of media through wired or wireless networks. More than 200 multi-industry companies from around the world have joined DLNA, committing the time and resources necessary to achieve their vision. DLNA’s Promoter Members include: ACCESS, AT&T, AwoX, Broadcom, CableLabs, Cisco, Comcast, DIRECTV, DTS, Dolby Laboratories, Ericsson, HP, HTC, Huawei, Intel, LG, Microsoft, Motorola, Nokia, Panasonic, PROMISE Technology, Qualcomm, Samsung, Sharp, Sony, Technicolor and Verizon. Additional information about the Alliance, its participating companies and membership benefits is available at www.dlna.org or find the Alliance on Facebook at www.facebook.com/dlnacertified or on Twitter at [@DLNA](https://twitter.com/DLNA).

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